



## **BakingTECH 2024**

### **Planning Committee**

<b>Committee Chair</b> Kayla Davey IFF New Century, KS	<b>Chairman</b> Eric Lewis Flowers Foods Thomasville, GA
Brandon Brilliant AMF Bakery Systems Tucker, GA	Shane Collins BCW Food Products Dallas, TX
Aaron Clanton Kansas State University Manhattan, KS	Abigail Hammond Flowers Foods Thomasville, GA
Ash Gurney Dawn Foods Endwell, NY	Emily Hickman Manildra Group USA Santa Teresa, NM
Dave Krishock Grain Craft Asheville, NC	Jayden McNerney Kansas State University Leavenworth, K
Kathy Sargent Bimbo Bakeries USA Olathe, KS	
<b>Staff Liaison</b> Tawnee Brydebell, CMP, DES American Society of Baking 1070 Carmel, IN	<b>Staff Liaison</b> Kristen Spriggs, CAE, IOM American Society of Baking Carmel, IN

## **BAKINGTECH PROGRAM PLANNING COMMITTEE**

### **COMMITTEE CHARTER**

#### **OVERVIEW**

The BakingTECH Program Planning Committee provides vision and oversight of the annual technical conference, BakingTECH, and ensures the conference is aligned with the mission, vision, and core values of ASB. The Committee sets content and networking priorities for the conference. The focus on program development includes technical paper presentations, keynote speakers, and general sessions. In addition, members evaluate data from the previous years' conference to inform of new goals for the upcoming conference.

#### **RESPONSIBILITIES**

- Evaluate and review papers and presentations critically based on the desired objectives.
- Research and identify keynote speakers.
- Recruit speakers, panelists, and other content contributors.
- Provide support and/or resources for speakers concerning technical information regarding presentation.
- Develop ideas for enhancing attendee engagement and social networking activities to attract a diverse audience in the baking industry.
- Participate in monthly teleconferences averaging 90 minutes from June to January.
- Participate in annual day-long in-person planning meeting historically held between May-July.
- Attend and actively participate in the conference, held annually in late February/early March, to oversee assigned sessions and introductions of speakers.
- Assume financial responsibility for meeting and conference personal travel.

#### **TERMS & COMPOSITION**

The term of service is one year. Committee Members may serve consecutive terms and/or re-join the committee at a future date.

The Committee should represent a diverse mix of the target audience with 4-6 baker-member representatives and 2-4 allied-member representatives. The Program Chair term is one year. The ASB Chair serves on this committee during his/her term as the ASB Board of Directors Chairman.

The staff liaison is the Director of Events. Given the strategic importance of the Committee's work, the Executive Director regularly participates in committee meetings.