



Product Development Competition Committee

2024 - 2025

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PRODUCT DEVELOPMENT COMPETITION COMMITTEE

CHARTER

OVERVIEW

The Product Development Competition Committee is tasked with planning, organizing, and overseeing the product development competition, which runs every year ending in the finals at BakingTech. The committee is responsible for deciding on an annual theme that relates to trends and innovation in the baking industry, managing the application and selection of finalists, and promoting the competition at BakingTech.

RESPONSIBILITIES

- Select a theme for the competition each year, referencing past year themes and providing insight into trends/interest in the industry.
- Advise staff on suggestions of schools to market the competition to, including bakery schools, culinary schools, and other related student bodies.
- Develop ideas for the broadening of school involvement, especially of novel opportunities.
- Develop a Judges Packet to include the scoring rubric and judging schedule.
- Review initial applicant proposals and decide on the three finalists.
- Participate in committee teleconferences, averaging 60 minutes, typically scheduled monthly between August and March of each year.
- After BakingTech, assist staff in evaluating the competition effectiveness and relevance.
- Review the Committee Charter annually and recommend any amendments to the ASB Board of Directors.
- Attend at least one annual in-person event, such as BakingTECH, serving in a hospitality or volunteer capacity.

TERMS & COMPOSITION

The term of service is three years. Committee Members may serve one consecutive term and/or re-join the committee at a future date.

The Committee should represent a diverse mix of the ASB Membership including 7-10 individuals. The Committee Chair term is one year. The ASB Chair is an ex-officio member of this committee during his/her term as the ASB Board of Directors Chairman.



The staff liaison is the Education Director.