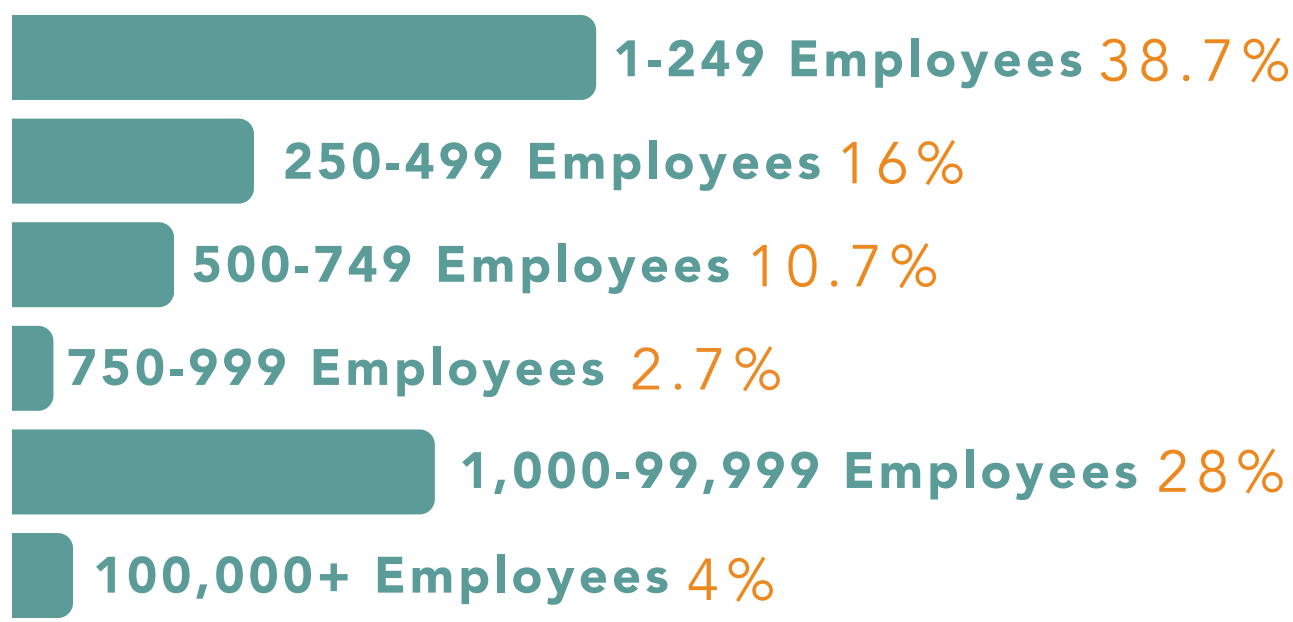


ASB MEMBERSHIP BY THE NUMBERS

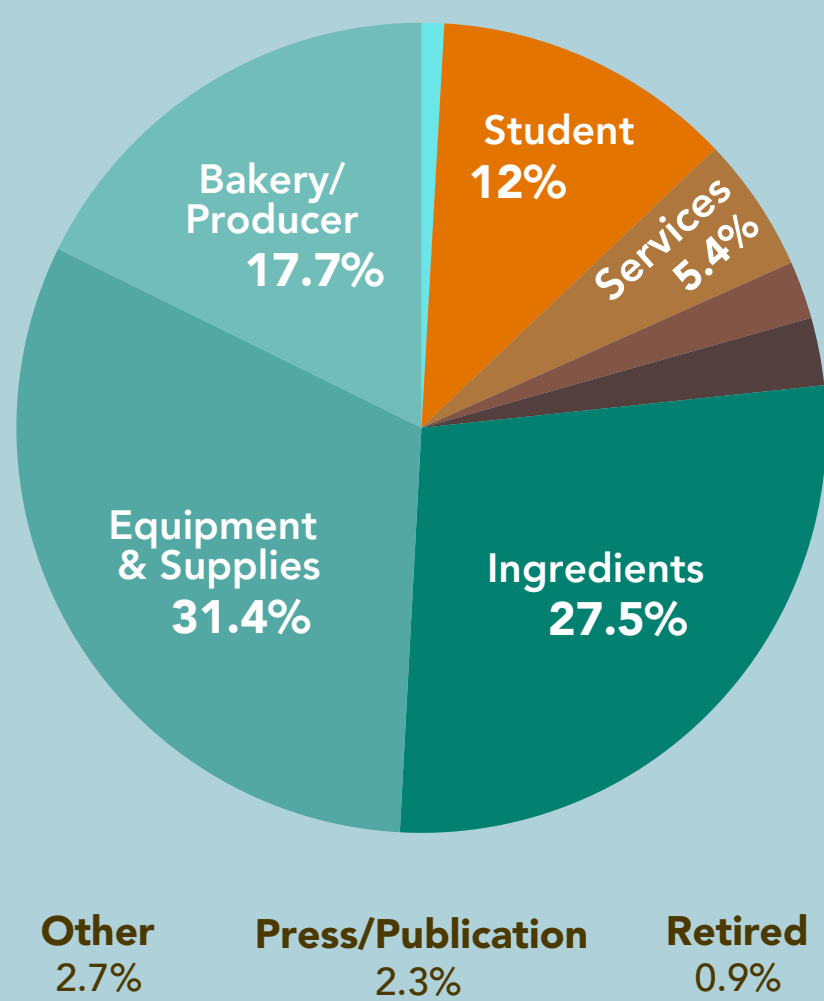
BAKERY SIZE

represented by members

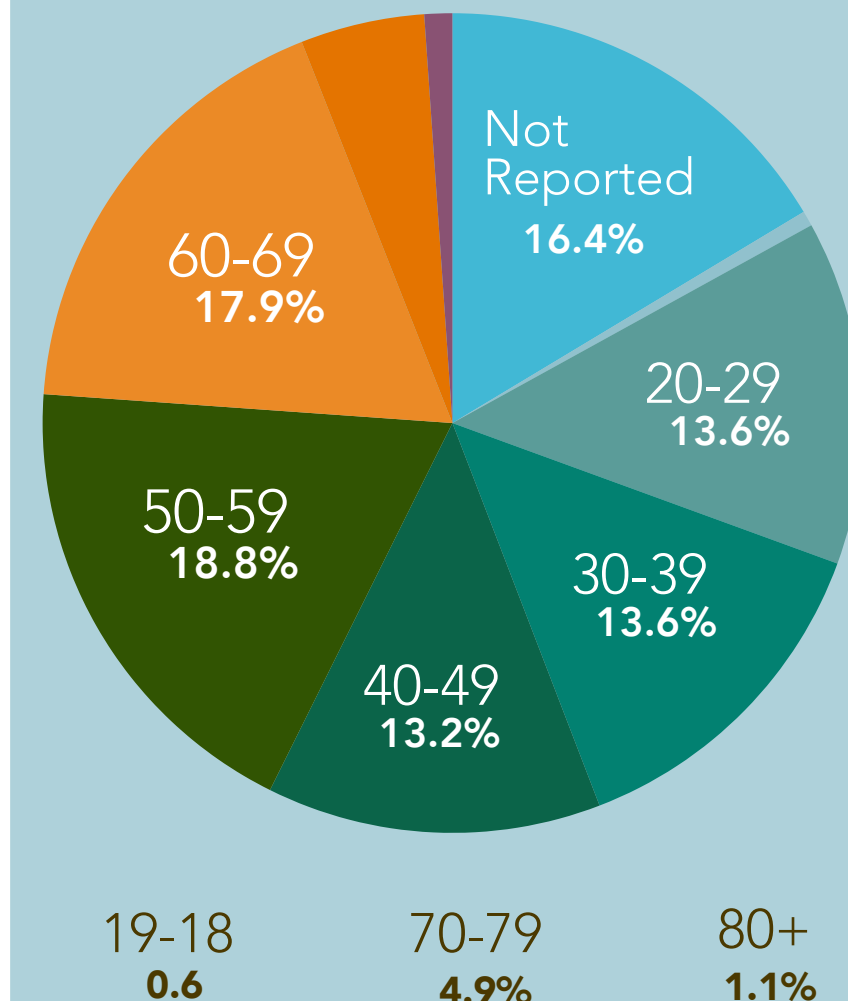


45% of members operate bakeries with 500+ employees

MARKET segment



AGE segment

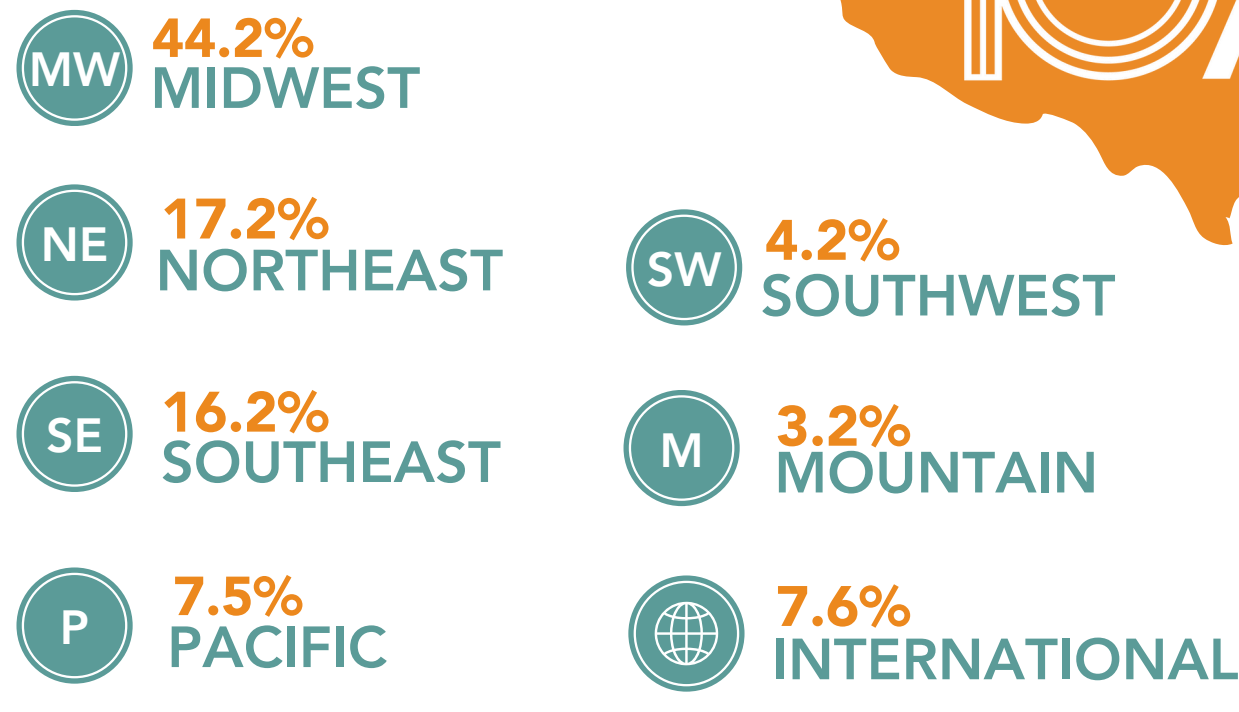


70% Professional & Lifetime Members

30% Young Professional & Student Members

LOCATION

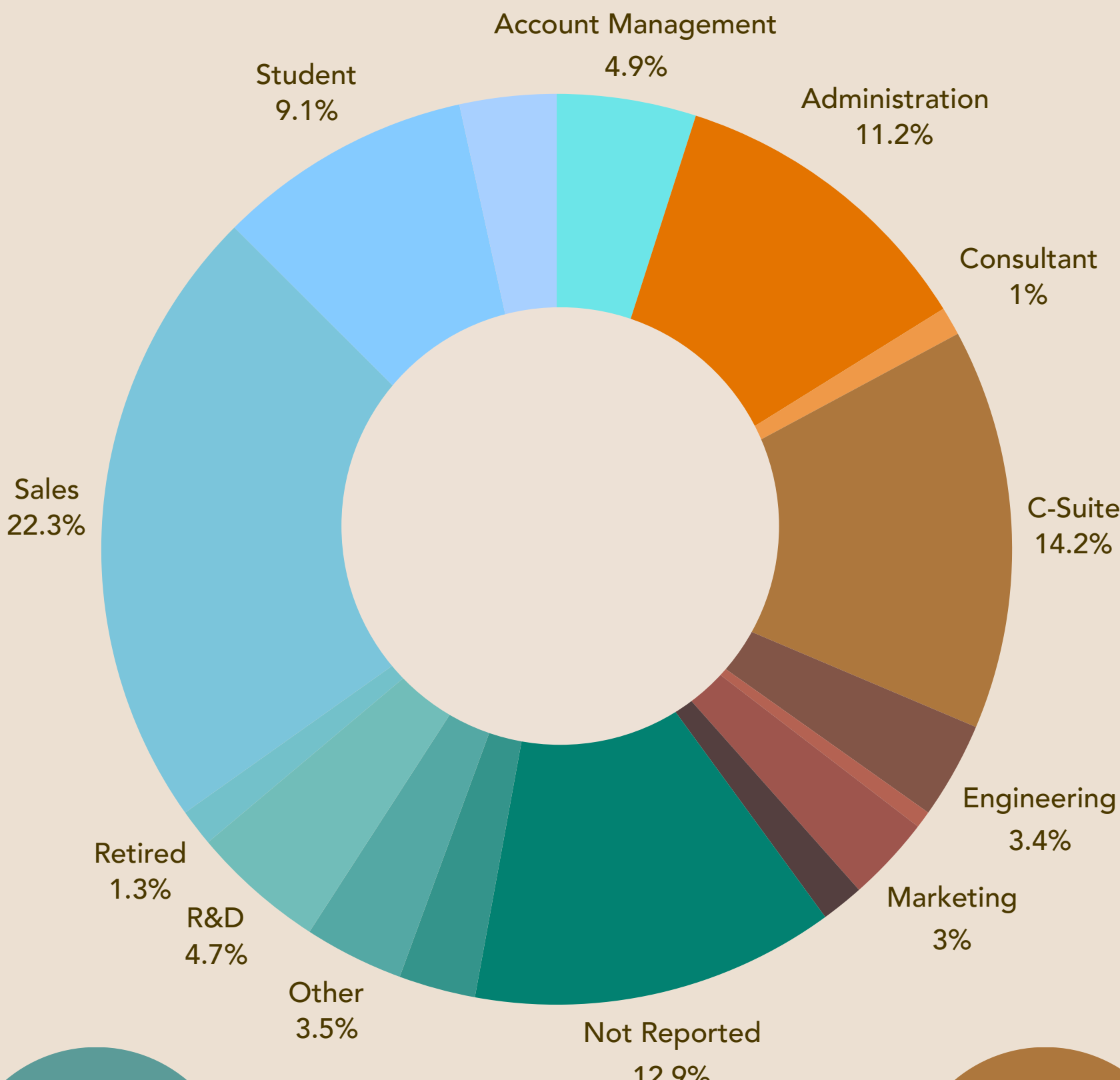
members by region



17 countries represented

JOB TITLE

area of responsibility



27.4% C-Suite & Executive

48.5% Mid-Level & Operations

MEMBERS STRONG AND GROWING 26000+

10 YEARS ASB OF SERVING THE BAKING INDUSTRY