



## Elevate Your Bakery's Expertise with ASB's Masterclass Program



Take your team's skills to the next level with the ASB Masterclass Program—a comprehensive training initiative combining online courses with customized, on-site training.

Designed specifically for commercial bakeries, this program delivers real-world solutions tailored to your operations and products

## What's Included?

- 1 10 Online Courses:** Dive deep into baking science and production techniques with over 5 hours of self-paced learning.
- 2 On-Site Training:** Apply the learning with a bespoke 8-hour training session led by an industry-leading ASB-Certified instructor.
- 3 ASB Membership:** Each participating team member is granted access to ASB's digital educational content for one year.

## Why Choose The ASB Masterclass?



### Customized Training

Tailored guidance based on your facility's needs, goals, and challenges.



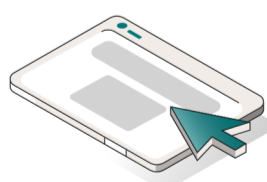
### Exclusive Experience

The on-site session is dedicated entirely to your team, ensuring a focused and confidential learning environment.



### Expert Insights

Learn from industry-leading ASB Certified instructors with a wealth of experience.



### Convenience

A blend of flexible online learning and on-site application to minimize time away from the bakery.



Enrollment is open year-round.

Contact [education@asbe.org](mailto:education@asbe.org) or visit [asbe.org/masterclass](https://asbe.org/masterclass)