

Complete and return this form with the preliminary proposal to Sarah Day - [sday@asbe.org](mailto:sday@asbe.org)

**Submission Deadline November 7, 2025**

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| --- | --- | --- | --- |
| **Product Title:** | | | |
| **Education Institution:** | | | |
|  | Student Name | Email | ASB Membership # |
| Team Leader |  |  |  |
|  |  |  |  |
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|  |  |  |
| Faculty Advisor Name:  Email: | | | |

Be sure to read the *Product Development Competition Rules and Procedures* available at <https://asbe.org/product-development-competition/> for complete regulations regarding the submission and evaluation of the preliminary proposal. Note, the proposal is separate from this application. Both the application and proposal must be returned simultaneously to guarantee submission.

**Questions?**

* Questions regarding the Product Development Competition? Contact Sarah Day at [sday@asbe.org](mailto:sday@asbe.org)
* Questions regarding membership? Contact [membership@asbe.org](mailto:membership@asbe.org)