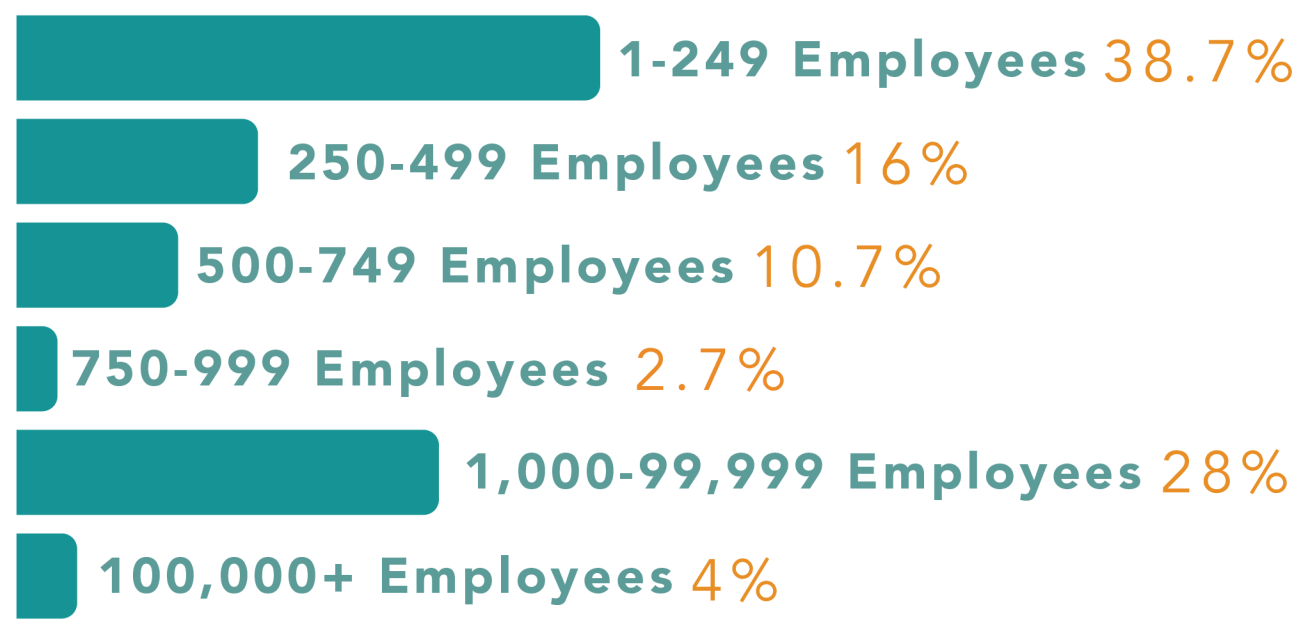


ASB MEMBERSHIP BY THE NUMBERS

BAKERY SIZE

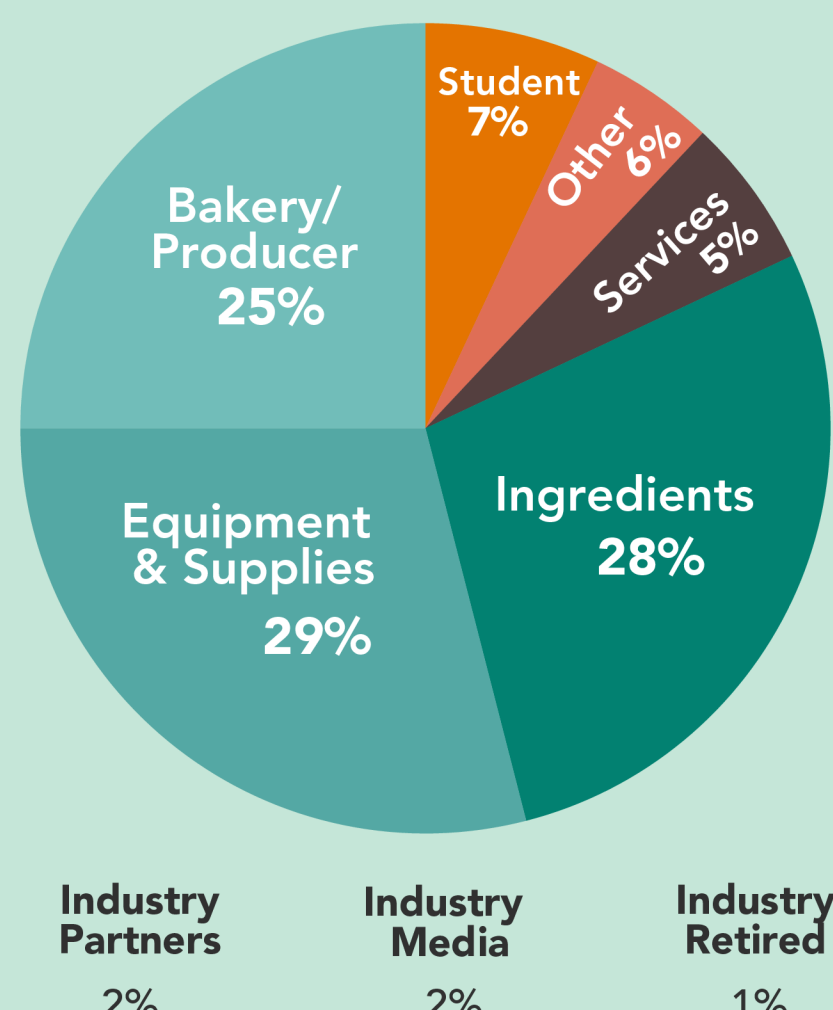
represented by members



45%
of members
operate
bakeries
with 500+
employees

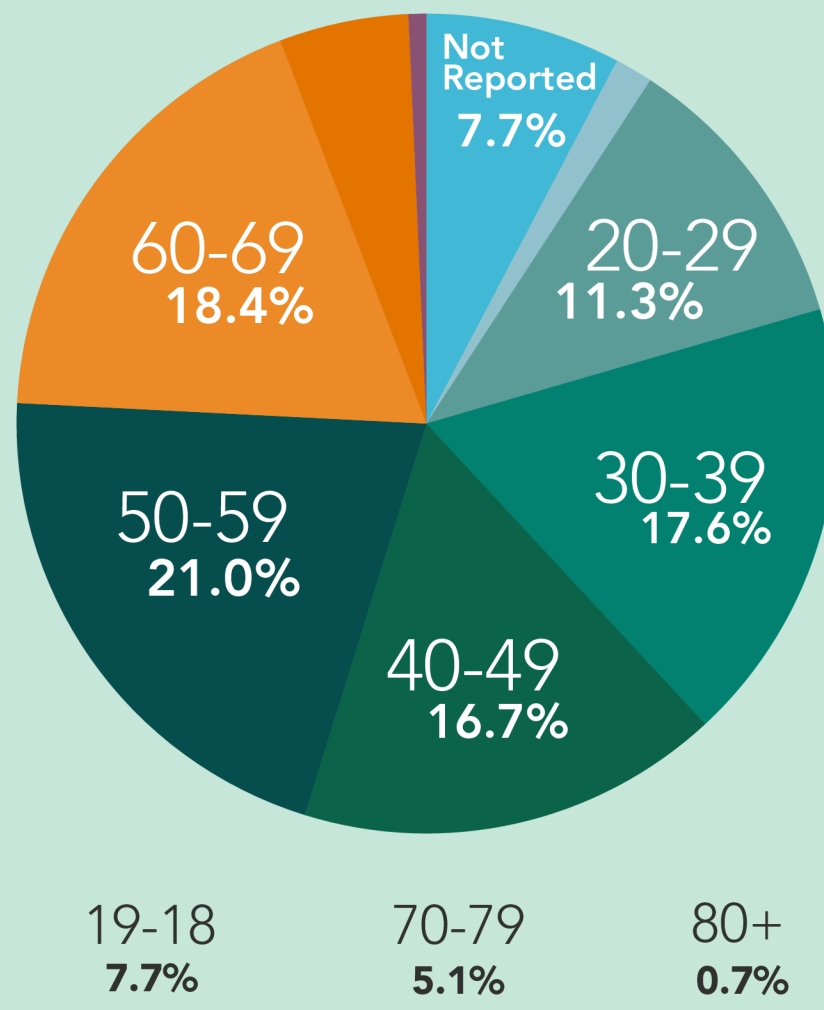
MARKET

segment



AGE

segment

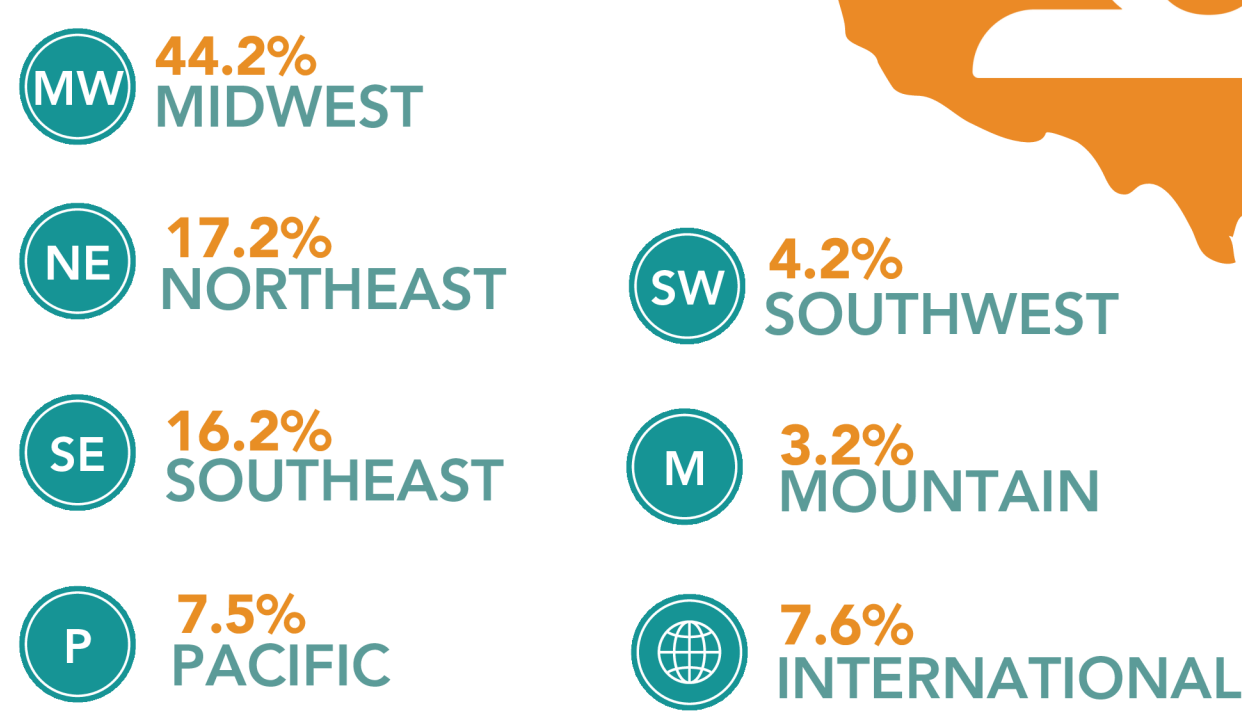


64% 41 Years & Older

36% 40 Years & Younger

LOCATION

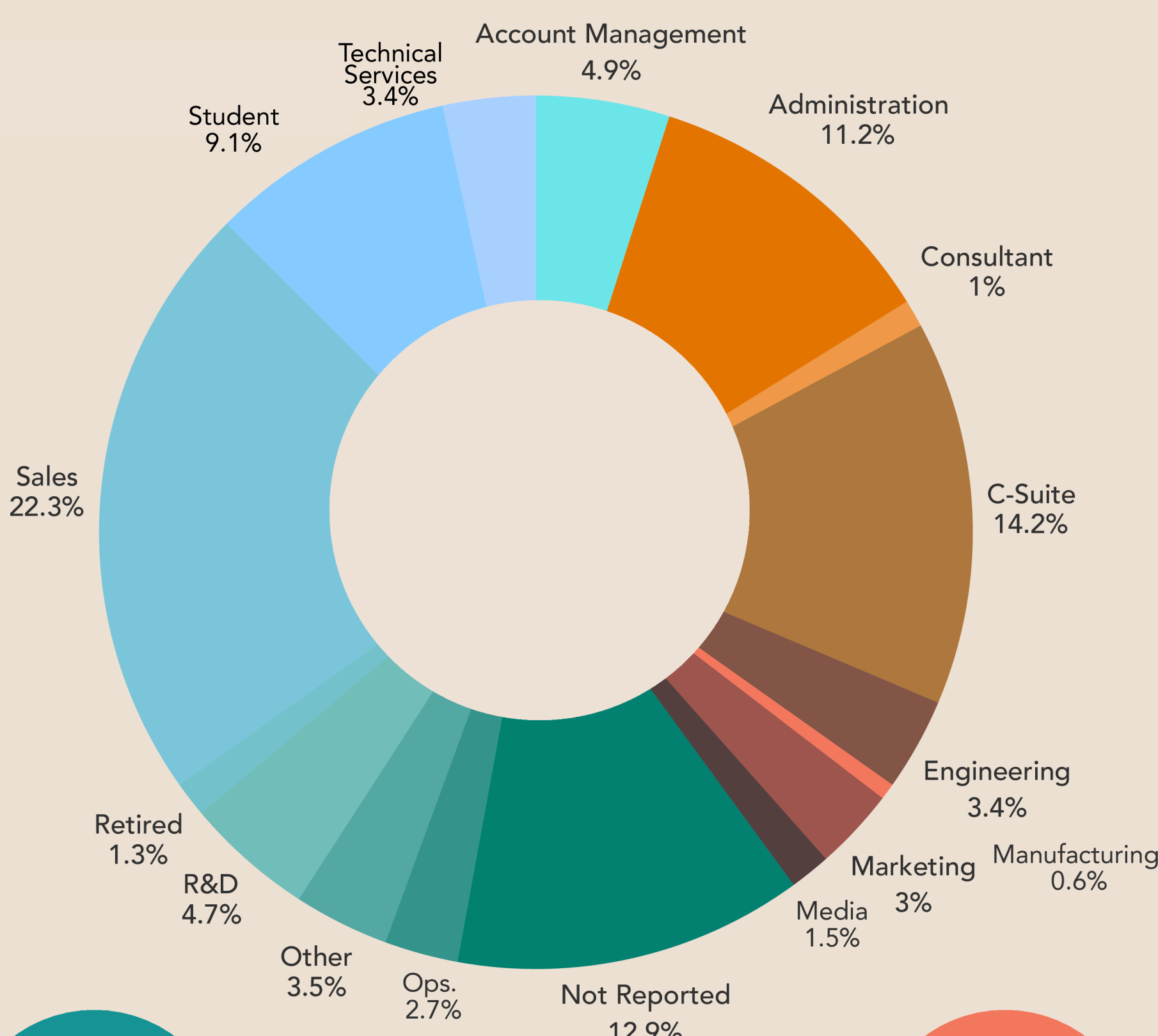
members by region



39
countries
represented

JOB TITLE

area of responsibility



27.4%
C-Suite &
Executive

48.5%
Mid-Level &
Operations

MEMBERS STRONG AND GROWING 26000+

10 YEARS
ASB
OF SERVING
THE BAKING
INDUSTRY