



Elevate Your Bakery's Expertise with ASB's Masterclass Program



Take your team's skills to the next level with the ASB Masterclass Program. A comprehensive training initiative combining online courses with customized, on-site training.

Designed specifically for commercial bakeries, this program delivers real-world solutions tailored to your operations and products

What's Included?

- ① **10 Online Courses:** Dive deep into baking science and production techniques with over 5 hours of self-paced learning.
- ② **On-Site Training:** Apply the learning with a bespoke training session led by an industry-leading ASB-Certified instructor.
- ③ **ASB Membership:** Each participating team member is granted access to ASB's digital educational content for one year.

Why Choose The ASB Masterclass?



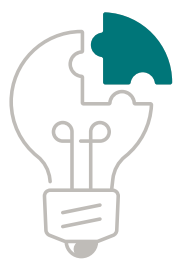
Customized Training

Tailored guidance based on your facility's needs, goals, and challenges.



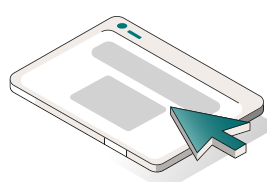
Exclusive Experience

The on-site session is dedicated entirely to your team, ensuring a focused and confidential learning environment.



Expert Insights

Learn from industry-leading ASB Certified instructors with a wealth of experience.



Convenience

A blend of flexible online learning and on-site application to minimize time away from the bakery.



Enrollment is open year-round.

Contact education@asbe.org or visit asbe.org/masterclass